



What's New in 2010

Happy New Year! We hope everyone had a wonderful 2009 and has an even better 2010! We would like to inform you of some new services and some updates to our service packages that will begin on March 1st. Please let us know if you have any questions.

Sunday Daycare

By popular demand, we will now be offering Sunday daycare from 9 am to 6 pm! Please be sure to make an appointment so we can staff the day appropriately.

On-site Vaccinations

Vaccinations will now be available the third Thursday of every month from Dr. Edie DiMaria of Petsaloud Mobile Veterinarian. The vaccinations come with a wellness exam and you will receive an updated certificate and report card for your records. There is no office exam charge and it will save you time from going to the vet yourself. This also makes the routine vaccine process less stressful for your dog because they won't have to go the dreaded "doctor's office" to get them.

New Packages and Memberships

We will now be offering our daycare, walking and taxi services in the form of packs to help alleviate concerns about credits for missed days and services. The new package system ensures that you only pay for the services that you use. This way if you don't use any of your scheduled services in the month, they will be rolled over to the next month. We will be offering 10 and 20 packs of daycare, 10 and 20 packs of walking, and 10 and 20 packs of Pet Taxi. All packages expire after 90 days. Please note that the different packages (walking, daycare or taxi) may be used up at different times depending on how you use each package. You will be given a reminder when your packs run low and an invoice when your packs are renewed.

We will also be offering a full weekday membership and an unlimited membership that includes weekends and any day that the office is open. These monthly memberships will include a discount on our boarding services. Only current customers will have the option of continuing their 3 day daycare/2 day walking (\$455 – includes 25% discount on boarding) and 2 day daycare/3 day walking (\$395 – includes a 20% discount on boarding) memberships.

Facility Improvements

After a long struggle, we have finally secured a lease extension at our current location. This will guarantee that we can provide our services to you and your dog while we continue working to open our second location. This lease extension gives us the ability to invest in renovations and improvements that will enhance you and your dog's experience here. These improvements include:

New software system that automatically emails you reservation confirmations as well as copies of every invoice we process.

Renovated lobby with comfy chairs so you can relax while you wait. Plus daily pics and videos displayed on our TV for your comedic enjoyment.

New retail store carrying a full stock of Nutro and Merrick food plus TONS of treats to spoil your best friend.

New flooring and lighting in our play/hotel area for our dogs. New exterior lighting and sidewalk repair for our customers.

New customizable play runs for added play space.

Renovated spa room.

WEBCAMS!!! You'll now be able to log in at work to see your dogs play. Just make sure your boss doesn't see you staring at our website all day 😊

Renovations will begin this month and will have minimal impact to the services that we are providing to you and your dog.

Country Day Camp

Unleashed has a 12 acre working farm in rural Holland Township, NJ and soon your pup will be able to hop on a bus to get hours of play and relaxation in the country from 10 am to 5 pm. The bus will leave Hoboken at 9am and return by 6 pm. Mike will personally be working with your dog at the ranch and will take tons of high quality pictures that you will receive by email after every trip. This is an add-on service to your regular daycare. Country camp day will begin every Thursday starting March 4th. To make the experience as enjoyable as possible there will be a limit of 10 dogs that Mike will take to the country day camp so make your reservation today!

Laura Pycik

We are pleased to announce that Laura Pycik has been promoted to Assistant Manager of Unleashed. Charles Winters resigned from Unleashed in December. He has decided to take on more public relations clients and focus on growing his website. Charles has been a great employee for 3 years and we wish him the best in his endeavors. Laura is looking forward to her new responsibilities as a manager of Unleashed!

Daycare and Boarding Add-ons

In our effort to provide the highest quality of care for your dog, we are adding several optional services so you can spoil your dog during its stay with us. We are now offering stuffed Kong treats, fresh cooked turkey bacon treats, walks in Columbus Park, walks along the Hudson, 1 on 1 personal playtime, naptime massages and yappy hour drinks. Please let us know if you are interested in any of these add-ons when you check-in.

Facebook and Twitter

See daily pictures of dogs and read stories about our daycare! Go to www.twitter.com/hobokenu or become a fan of Hoboken Unleashed on Facebook.

Daycare appointments and meals

If you are not on a recurring daycare schedule please remember to call us before you come in so that we can prepare a room for your dog. We tend to get busy in the springtime and do not want to turn anyone away at the door since we set a limit of the number of dogs we care for per day. Also please remember to use disposable sandwich bags for your dog's daycare meals, and label it with his or her name and what meal it is for (breakfast, lunch or dinner). This greatly helps us during our busy morning check in and prevents any mix-up with other dogs' meals.

NEW PACKAGES AND PRICES

Daycare – Per Day

\$39 per day

10 pack (25% discount) – \$295

20 pack (28% discount) – \$565

20 % discount for each sibling dog

Country Day Camp -- \$50 add on for monthly daycare members, \$75 for non-members

Walking

20 minutes – \$17 plus \$6 for each additional sibling

40 minutes – \$30 plus \$9 for each additional sibling

10 pack (20 minutes) – \$160

20 pack (20 minutes) – \$300

Emergency Walks (same-day reservation) - \$8 additional.

Monthly Membership

Unlimited Monthly (includes a 25% discount on hotel stays) – \$645

Full Weekday Monthly (includes a 20% discount on hotel stays) – \$495

All members and package holders will receive free webcam access

Hotel

Overnight stay - \$54

Extended Stay (7+ nights) – 15% discount

Each additional sibling dog – 20% discount

Pick up after 11AM – Full day daycare charge

No daycare charge for monthly members who checkout on one of their corresponding daycare days

Pet Taxi*

One way – \$10

10 pack – \$90

20 pack – \$160

Jersey City Waterfront and Port Imperial - \$25 roundtrip fee.

*Reservations must be made before 7AM for pickup and 5PM for drop off.

*Hotel customers must be home for Pet Taxi service